



EXPERIENCE SUPERIOR BUILD-FOR-RENT MANAGEMENT

You Invest
we manage the rest





WHY AUBEN?



RESIDENTIAL RENTAL EXPERTS SINCE 2009

Auben is a leading real estate investment firm that provides comprehensive, institutional-grade services at the local level. Our focus is on single-family residential (SFR), multi-family properties (MF), and build-for-rent (BFR) communities. We excel in utilizing local expertise and talent for top-tier property management, project management, and investment property sales in expanding markets. Our integrated, hands-on approach to operations ensures proactive property management, while our asset management team's valuable insights distinguish us in the industry.



2 Billion
Gross Sales Volume



Over 30,000
Properties Renovated
/Developed



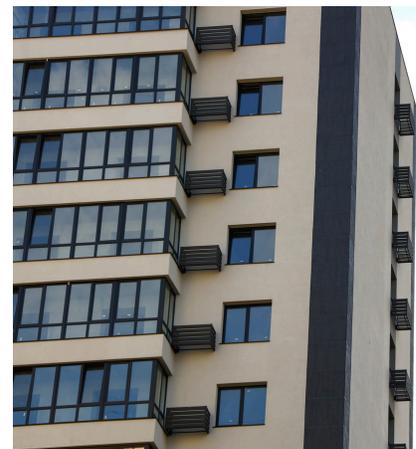
20,000+
Homes Leased

MAXIMIZE THE VALUE OF YOUR INVESTMENT WITH **AUBEN**



Unlock the full potential of your Build-for-Rent investments by partnering with Auben for tailored, comprehensive property management solutions for your unique communities. Our aim is to ensure each community operates at its best, for both residents and investors, providing a stress-free, professional management experience that enhances the value of your property!

- ✔ **Attention to Detail:** We meticulously manage every aspect of your property, ensuring resident satisfaction and top-notch maintenance. -
- ✔ **Knowledge of Regulations:** Our rigorous adherence to rules and regulations protects your investment and mitigates liability risks for both residents and staff.
- ✔ **Experiential Customer Service:** Our dedicated team is committed to providing outstanding service, fostering a positive reputation and strong relationships with tenants.
- ✔ **Local Market Mastery:** With an in-depth understanding of your local market, we keep your property competitive and appealing to attract quality tenants.
- ✔ **Tailored Solutions:** We understand that each community is different. Our flexible, asset-based approach ensures that operational strategies and pricing are customized to fit the specific needs of each community, because one size does not fit all.



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EXPERTLY TAILORED MARKETING STRATEGIES



At Auben, we believe marketing isn't just a lease-up tool — it's a strategic lever for asset performance.

We step in wherever needed to support your vision — from crafting a compelling brand identity to executing targeted digital campaigns that fill pipelines with qualified leads. With deep marketing expertise across real estate asset types, we develop custom, market-specific strategies that go far beyond boilerplate lease-up plans. Whether you're pre-leasing a new community or building momentum on the ground, we help you attract the right residents, accelerate absorption, and maximize long-term asset performance.

Smarter Lease-Up Starts with Strategy, Not Spend

Auben delivers smarter lease-up marketing by tailoring campaigns to your audience — not relying on one-size-fits-all tactics. We use a nimble, performance-based approach to fill your leasing funnel efficiently, adjust in real time, and save you money — even if construction delays occur.

We Don't Just Step In — We Step Up.

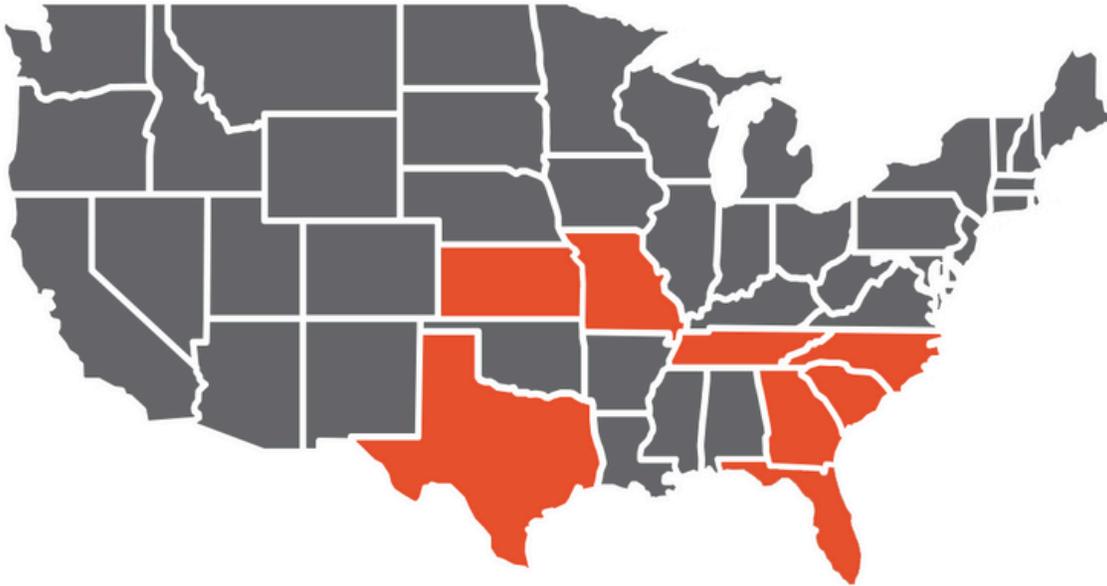
Auben specializes in smart takeovers that protect your asset and enhance performance. Whether stepping in to lease-up or taking over from another management firm, we dig into the data to understand what's working — and what's not. Our marketing team recalibrates strategy based on real performance metrics, while our seamless digital handoff ensures no disruption for residents or owners. The result: a smoother transition, stronger retention, and better ROI.

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WHERE WE OPERATE



Our corporate hub started in Augusta, GA. We have now expanded to nine total markets across the Southeastern US and two in the Midwest. We are proud to serve a diverse range of locations including Atlanta, GA; Augusta, GA; Charleston, SC; Charlotte, NC; Chattanooga, TN; Columbia, SC; Dallas/Fort Worth Metro, TX; Greenville, SC; Jacksonville, FL and Kansas City, MO.



TARGETED EXPANSION

Southeast:

- Alabama
- Arkansas
- Kentucky

Mountain West:

- Arizona
- Colorado
- New Mexico

Midwest:

- Nebraska
- Missouri
- Ohio
- Michigan
- Wisconsin
- Iowa
- Indiana

OUR MISSION

To Positively Impact People, Property & Places

At Auben, we are laying a strong groundwork to ensure our organization remains relevant in the next 50 years. We aim to establish strategic partnerships that drive sustainable growth, shared success, and stronger communities.

Looking ahead, our vision is unwavering: to embody reliability, innovation, and community engagement. We are enthusiastic about the path in front of us and committed to creating a positive impact in the lives of all we encounter. Together, we can forge a brighter, more sustainable future for all.

THANK YOU!

If you have any inquiries or require additional support, don't hesitate to contact me today for a **complimentary multifamily analysis**. Let's identify your specific needs and guide you toward successful BFR investments. We eagerly anticipate the opportunity to work together!

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